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STATUTORY BODIES

Three statutory bodies – Creative New Zealand, the New Zealand Film Commission and SPARC – receive a percentage of Lottery Grants Board funding every year to give New Zealand's best artistic and sporting talent a helping hand.

The Annual Report to Parliament of each of these statutory bodies provides full detail of the expenditure of its Lottery Grants Board allocation in accordance with the Crown Entities Act 2004.



Creative New Zealand

Creative New Zealand, the national development agency for the arts in New Zealand, received an allocation of \$27,745,000 from the New Zealand Lottery Grants Board in 2007/2008 to invest resources in New Zealand arts for the long-term benefit of New Zealanders. This included a one-off payment of \$5.62 million derived from the New Zealand Lottery Grants Board.

Creative New Zealand's work is diverse, ranging from grassroots projects through to support for professional artists and arts organisations. This is done primarily through funding (including residencies and fellowships). Creative New Zealand funds 36 professional arts organisations on a recurrent basis, and each year offers approximately 500 grants to artists and arts organisations and, under the Creative Communities Scheme, supports approximately 2,500 local arts activities.

Creative New Zealand also offers capability-building programmes, works to develop markets and audiences for New Zealand arts domestically and internationally, and advocates for the arts and artists.

Examples of Creative New Zealand support include:

Christchurch-based singer songwriter Ariana Tikao (Ngai Tahu), who received a \$10,000 Creative New Zealand project grant to enable her to take up the position of Musician in Residence at the Centre for New Zealand Studies, at the University of London, Birbeck. The residency coincided with the release of Ariana Tikao's second solo album *Tuia*.

Storylines Children's Literature Charitable Trust of New Zealand, with a project grant of \$35,000 towards the Storylines Festival and other related activities in 2008. The Festival, held in June, was an opportunity for children in Auckland, Wellington, Whangarei and Christchurch to meet their favourite authors and illustrators, ask them to sign books and engage in activities with them that ranged from writing and illustrating workshops to exciting competitions.

New Zealand International Festival of the Arts, which receives recurrent funding of \$427,580 per annum to commission and present New Zealand works as a core part of the Festival. Works that were commissioned and staged for the 2008 Festival included *Trial of the Cannibal Dog*, *Te Karakia* and *The Dentist's Chair*.

New Zealand Film Commission

The New Zealand Film Commission (NZFC) received an allocation of \$9,587,500 from the New Zealand Lottery Grants Board in 2007/2008 to encourage and participate in the development, production, marketing and distribution of films made in New Zealand by New Zealanders.

There was a further windfall allocation of \$2.44 million, which the NZFC allocated entirely to the production of new films. A total of \$927,500 was allocated to the New Zealand Film Archive for the collection and conservation of New Zealand's film heritage.

The NZFC invested in 12 feature films during the year. Six NZFC-financed titles were released in New Zealand.

Most Popular Features

More than 180,000 people watched Paul Murphy's first feature *Second Hand Wedding* when it was released theatrically in May. It was the most popular New Zealand feature of the year. Second in popularity was Taika Waititi's first feature *Eagle vs Shark*, which was seen by more than 84,000 people. Four other NZFC-financed features were also released in New Zealand cinemas during the year. The total cinema audience was more than 400,000.



More than half a million New Zealanders viewed NZFC-financed features when they were released on DVD. *Eagle vs Shark* was seen by 177,000 people. *Black Sheep*, one of the most popular theatrical releases of the previous year, attracted a home audience of 156,000. The home audience for *Out of the Blue* on DVD was more than 197,000. *The World's Fastest Indian* attracted a further 100,000 home viewers.

Big TV Audiences

NZFC-financed feature films attracted more than 1.3 million viewers when telecast in New Zealand during the 2007/2008 financial year. The biggest audience was 357,000 for Vincent Ward's 19th century historical adventure *River Queen*. A further 348,000 watched Toa Fraser's *No 2*; and, on its second broadcast, Roger Donaldson's *The World's Fastest Indian* was seen by 306,000 New Zealanders.

SPARC

SPARC received an allocation of \$38.39 million from the New Zealand Lottery Grants Board in 2007/2008 to help inspire New Zealanders to be active, participate and win. SPARC is an organisation dedicated to getting New Zealanders moving – from supporting elite athletes to getting out into local communities and encouraging people to get active.

CoachForce

CoachForce is a national programme to help develop coaches at all levels of sport. CoachForce coordinators work in communities to assist in recruiting, inducting, training, retaining and deploying coaches into clubs and schools. CoachForce is currently operating in six national sport organisations and various regional sports trusts, with more than 100 people employed to deliver the programme nationwide.

Active Schools

Active Schools assists school communities in developing a physical activity culture where children choose and enjoy physical activity. In 2007/2008 SPARC invested in 34 Active Schools facilitators based in regional sports trusts. In partnership with the Ministry of Education, 500 schools have been signed up to a two-year in-depth support package. All schools have made progress and six schools have been awarded an ActiveMark award – an award that recognises sustainable processes that contribute to a culture of physical activity. Furthermore, *Developing Fundamental Movement Skills*, one of the resources supporting Active Schools, was revised and distributed to all primary and intermediate schools.

Getting the Nation Active

SPARC's social marketing campaign, Push Play Nation, went to air in October 2007 and encourages New Zealanders to get active through five activity programmes – game plan, running, walking, workplace workout and 'Family Fit'. There were 200,000 activity diaries distributed through Rebel Sport, Avanti and Countdown. Regional sports trusts and councils held events within their regions to help get their communities active.

